

## **LEDES Oversight Committee Vendor Information Program**

The LEDES Oversight Committee announces a program for vendors to advertise products which utilize LEDES standards on the LEDES.org web site, which regularly has 3,500 – 5,000 visitors per month.

Currently listings are available to vendors offering Client Analytic Systems, Ebilling Vendor Systems, Law Firm Back-Office Systems, Ebilling Administration Tools and Simple LEDES Invoice Tools. As part of each listing, the LEDES Oversight Committee will require certain information to be provided allowing a general comparison of the products listed (hereafter "Header").

## Cost:

Vendor participation is available at different price points.

Single Header listing only (no PDF), \$250 annually or \$23/month 1 page with Header and PDF, \$750 annually or \$85/month 2 pages with Headers and PDFs, \$950 annually or \$100/month Up to 4 pages with header and PDFs, \$2000 annually or \$195/month

## **Additional Benefits:**

- Vendor-only briefings on new LOC initiatives
- Straight line access to LOC leadership for questions on LEDES standards
- Ability to post information on webinars and conferences, and product announcements in the LOC blog

## Terms:

- PDFs should be Letter or A4-size advertisement and may only reference a single product.
  - Vendor may not discuss or compare product to any competing product.
  - PDFs require approval by the LEDES Board of Directors.
- Header information typically found in an RFP for each advertising category is required to post PDF.
- PDFs can be updated, with updates provided by Wednesday to be posted by Monday. Initial
  postings may take longer due to Board approval requirement.
- The full text of blog postings with relevant sign up links must be provided. Updates provided by Wednesday to be posted by Monday.
- Membership in the Vendor Information program will be managed similar to LEDES membership, with payment via PayPal or Credit Card for the term selected. A contact at the vendor must be provided to manage the listing.
- Initial terms mentioned here are in effect for 1 year starting 20 August 2020, after which program may change.

Go to https://ledes.org/vendor-marketplace/ to advertise.